



ORGANIZATION OF THE BLACK SEA ECONOMIC COOPERATION

Permanent International Secretariat

PRESS RELEASE ON THE PARTICIPATION OF THE BSEC PERMIS SECRETARY GENERAL AT THE INTERNATIONAL CONFERENCE “DELIVERING EFFECTIVE ENERGY EFFICIENCY POLICIES”

Bocconi University - Milan, 28 September 2017

The Secretary General of the BSEC PERMIS Ambassador Michael B. CHRISTIDES, participated at the International Conference under the title “*Delivering Effective Energy Efficiency Policies*”, which took place at the Bocconi University in Milan, Italy, on 28 September 2017.

The main subject of the Conference was the official presentation of the *HERON Project*, which was elaborated by various partners, among which three scientific centers from BSEC Member States (Bulgaria, Greece and Serbia). The Project Coordinator is the *Energy Policy and Development Center* (KEPA) of the National and Kapodistrian University of Athens.

The main objective of the *HERON Project* is to study the behavioral obstacles that hinder the implementation of efficient energy policies and measures, which prove to be the most serious barriers that have to be addressed. The project aims to facilitate policy makers and market stakeholders in developing and implementing effective energy efficiency policies, mainly in the construction and transport sectors, which are of great interest to BSEC Member States.

In line with the above, BSEC PERMIS is intending to organize an ad hoc presentation of the *HERON Project* by Professor Dimitrios MAVRAKIS, coordinator of the project, during the next meeting of the *BSEC Working Group on Energy*, which is programmed to be held in Istanbul during the first semester of 2018.

Statement delivered by Ambassador Christides:

<http://www.bsec-organization.org/speeches/staff/Pages/staff.aspx>